



**Filipino
American
Cancer Care**



PRESS RELEASE

**FOR IMMEDIATE RELEASE and MORE
INFORMATION, CONTACT:**

Josie M Ziman

**Founder/President of Filipino American Cancer
Care**

Phone: 571-241-8183

Email: josieziman701@gmail.com

www.filamcancercare.org

Fil-Am Cancer Care Selects RMN Iloilo as a Key Media Partner in the Philippines Covering the COVID-19 Rapid Response for Cancer Kids and Healthcare Workers Food Relief Program

Washington, D.C. - Filipino American Cancer Care (FACC) Incorporated, the first-ever FilAm cancer care organization in the DC, Maryland and Virginia (DVM) Metropolitan area, today announced that it has selected RMN Iloilo as a key media partner in the Philippines to cover the COVID-19 Rapid Response For Cancer Kids and Healthcare Workers Food Relief Program. During these difficult times of uncertainty, the newly formed organization accepted the challenge to bring food relief in the Philippines particularly in Iloilo City, Calinog, Iloilo and Dumarao, Capiz. The FACC provided food assistance to everyone impacted by the lockdown including the covid-19 relief efforts extended to cancer kids and their families and healthcare workers working at the Medical Capiz Society.

With a nationwide broadcasting strength of over 65 stations, AM and FM, both owned and affiliated, the RMN Networks aims to provide public service whom started its humble beginnings in Cagayan de Oro, RMN has grown into the country's largest radio network – a network that is all in one, all around and digital!" At 65 years, RMN continues to be a leading source of breaking news, fearless and balanced commentaries, uplifting drama, relevant music and entertainment, as well as true public service for the Masang Pilipino, on-air, on-ground, and online." "Radio Mindanao Networks (RMN) recognizes no higher authority than that of the national interest and no higher obligation than that of public service." The DYRI RMN 774khz Iloilo is an AM radio station was relaunched in June 12, 2006. Armed with superior engineering facilities and dynamic on-air personnel, it earned the respect of the local populace by its unique program structure — by combining news, commentary, radio soap opera and public service the lighter and entertaining way without compromising substance, fairness and ethics. The news-gathering philosophy is principally anchored on " It's not how fast you delivered the news, but on how well you delivered the news " DYRI RMN ILOILO 774khz was recipients of many awards including the "Station of the Year" in 2013, and "Best Public Affairs" in the 2013 by KBP Golden Dove Awards.

"As a media correspondent of RMN ILOILO here in the United States and President of Filipino American Cancer Care, I am so grateful for all the help and support of RMN ILOILO management headed by Station Manager Ronel Sorbito and my friend and colleague Joel Franco to make it possible to bring COVID-19 relief to the people of Iloilo City, Calinog, Iloilo and Dumarao, Capiz. Indeed, as a radio station RMN ILOILO doesn't limit itself to the role of news and entertainment provider, but also demonstrates charitable public service to the community in a time of crisis," said Josie Moralidad Ziman

“We are extremely proud to select RMN Iloilo as Key Media Partner in the Philippines because of its historic proven successful performance ratings chart through the years as the number one (1) radio station industry leader for over 40 years is indeed outstanding in that region of the Philippines,” said Edward Logan, Co-Founder and Executive VP of FACC. “They have demonstrated strong commitment to uphold its brand of excellence and continuously strive to provide access to Filipino citizens the most comprehensive, accurate and authoritative source of media information in the world community.

“RMN, in serving this need, is determined to set the highest standards of accuracy, objectivity – and above all – dedication to the national interest. At all times, RMN honors its professional obligation based on the canons of broadcasting ethics to present all ascertainable facts of a given situation without bias or distortion. RMN identifies and recognizes FACC charitable contribution very timely as no obligation other than public service and embracing cancer community without hesitation/doubt., said Ronel Sorbito, Station Manager of RMN ILOILO. “FACC’s passionate members and volunteers enhance the Filipinos quality of life by channeling their financial assistance programs giving attention especially to the vulnerable and disadvantaged cancer children patients and RMN media capabilities expertise by reporting the most transparent news of the day and make a clear win-win philanthropic/social corporate responsibility governance strategy to both organizations,” added by RMN ILOILO Reporter Joel Franco .

ABOUT Filipino American Cancer Care –

Established February 2020, a newly formed 501 (c)(3) non-stock, non-profit, non-political, charitable and all volunteer-based cancer organization in the District of Columbia, Maryland and Virginia (DMV) area is dedicated to serving the Fil- Am cancer community, as. The FACC primary mission is to C.A.R.E. about Filipino, Filipino-American and anyone medically underserved in the Philippines and United States by assisting those impacted by cancer. The FACC’s vision rest into four (4) major pillars of C.A.R.E. which denotes Collective outreach programs designed to fit our unique culture for our community, Advocate for better comprehensive cancer care during and after/post treatment, Research tools for cancer patients, survivors, family members, and caregivers regarding financial assistance, and lastly Educate our community on cancer prevention, early detection, screening and treatment options.

To learn more about FACC, please visit: www.filamcancercare.org

ABOUT DYRI RMN 774khz Iloilo AM Radio Station –

We are RMN, the country’s leading nationwide radio network. RMN is committed to uphold our brand of excellence and continuously strive to provide the most comprehensive media service to our listeners and the best creative advertising to our clientele. Our AM stations deliver public service that is truly responsive and results- oriented while our FM stations provide happy entertainment to its listeners. DYRI RMN 774khz Iloilo is an AM radio station owned and managed by Radio Mindanao Network now known with the brand name of Radyo Mo Nationwide or better known as RMN. This RMN station in the Ilonggo province is the new number one radio station in Iloilo in the two consecutive official radio listenership surveys by the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) and the Radio Research Council (RRC) through its research contractors — Nielsen and Kantar Media in the year 2011 to 2013.

To learn more about RMN Iloilo, please visit: <http://www.rmnp.ph/visayas/iloilo>